



EXOTIC GAME MEAT, NATURAL FUTURE

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In this modern age people realise that concern and honesty are necessary in order to continue to survive and to pass life on to 'future generations'. For that reason free and self-assured people strive for a healthy relationship with plants and animals and with life as a whole. The present environmentally oriented relationship between the consumer and the natural environment consists of as 'human' an association as possible with all living systems. Meat products that conform to the strictest health requirements and the laws concerning nature conservation are the sign of a healthy and responsible interaction between human beings and nature.

Antelope, ostrich, kangaroo, zebra, crocodile, or snake: exotic game, which is only harvested to maintain the natural balance, and exotic meat bred in parts of the world where nature is a reality suits a forward looking mentality. Exotic game offers more than just an alternative to industrially bred meat products. The meat is 'organic' in the two meanings of the word, reared in its natural habitat and free of hormone treatment. It is 'healthy' meat that contains fewer calories and less fat and yet is exceptionally nutritious and tasty. Therefore exotic meat is a product that is perfectly in keeping with a healthy and natural future.